

Exceeding the standard

– or at least getting it pretty much right

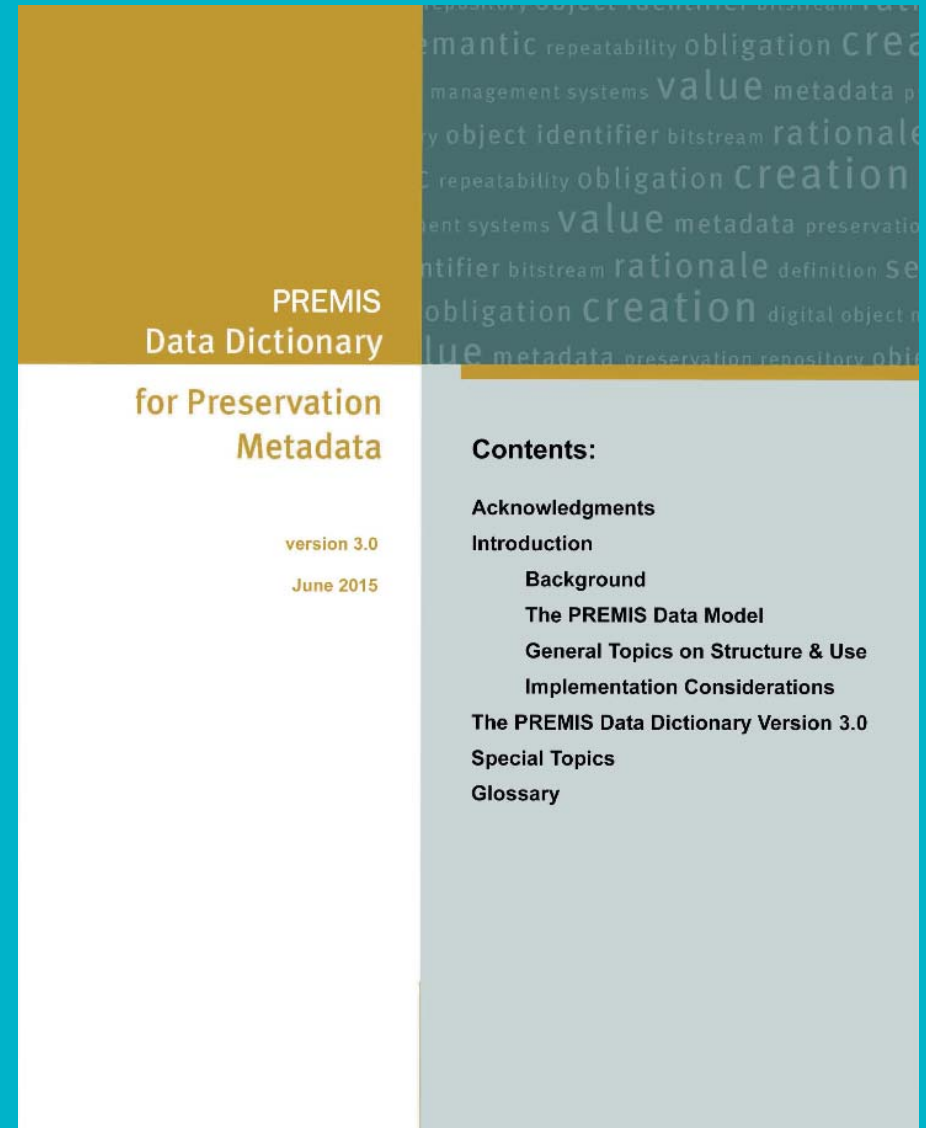
Angela Dappert,
The British Library

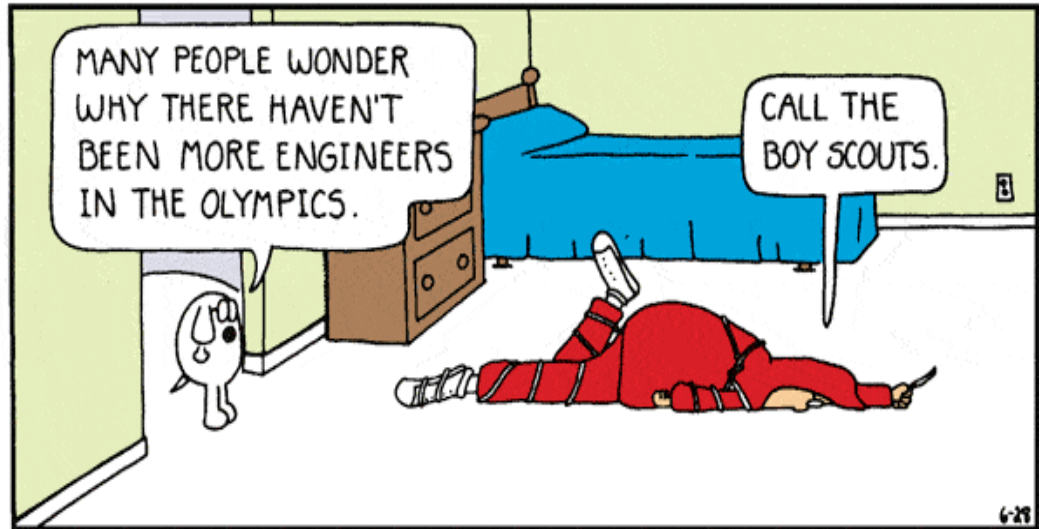
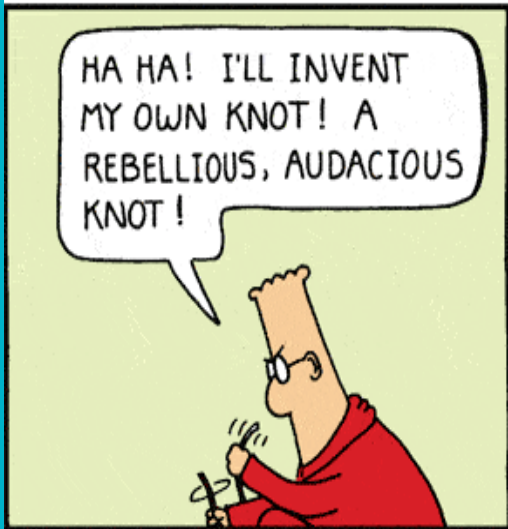
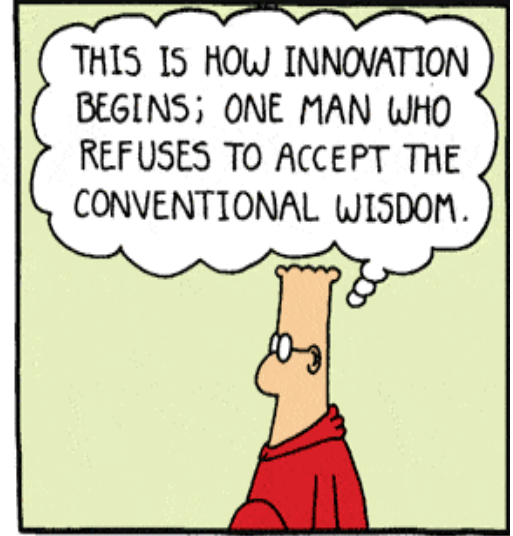


Emerging community consensus

- ▶ Information you need to know for preserving digital objects

*Preservation Metadata:
Implementation Strategies*





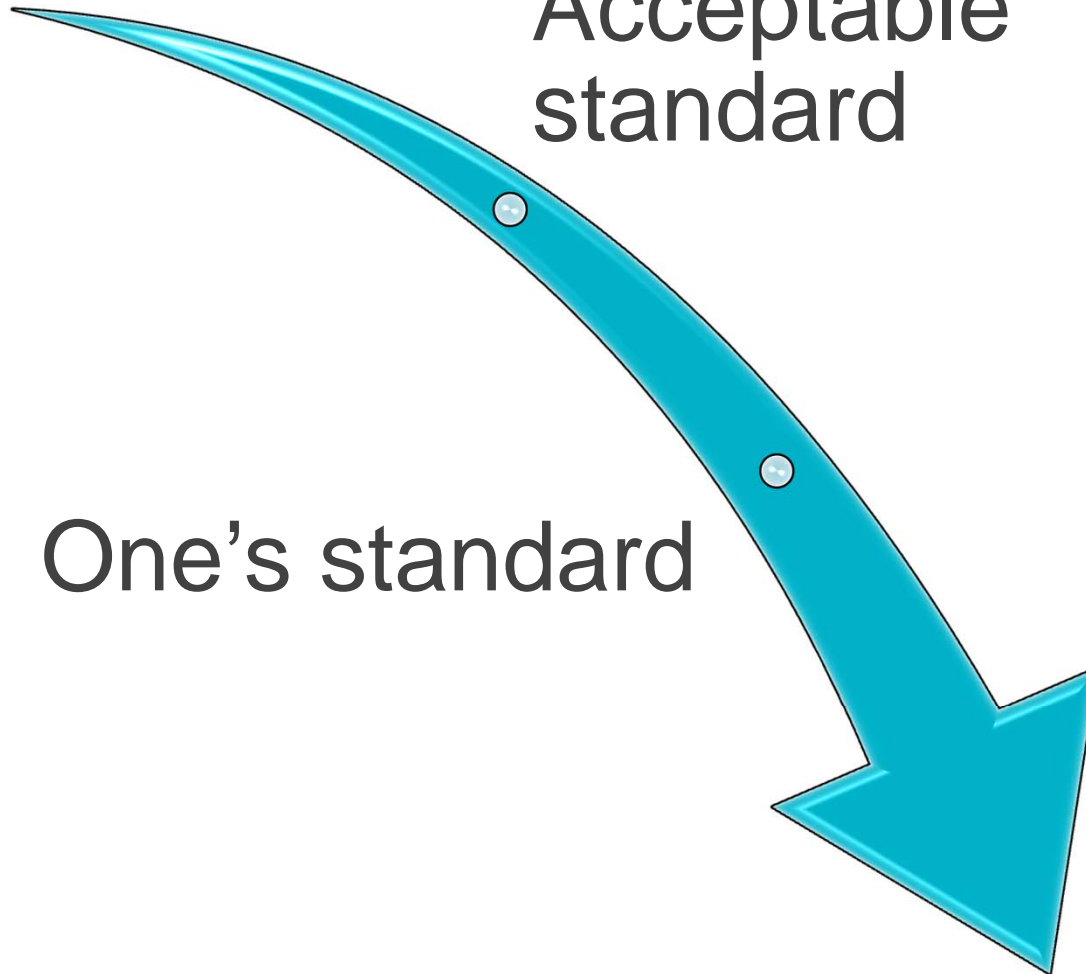
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Standard
issue

Acceptable
standard

One's standard

Gold standard



What and why

WHAT	WHY (Direct benefits)
	Add benefit and value
Processes, workflows	Easier to manage and automate; reduce deviations; create operational efficiencies, ability to scale
Templates, forms	Uniform processing; achieve scale
Results	Quality, reliability, repeatability; enabling interoperability and exchange of results
Languages (taxonomies, vocabularies)	Model thinking, encode policy; create a community language; inform budget items and management categories

Large-scale benefits

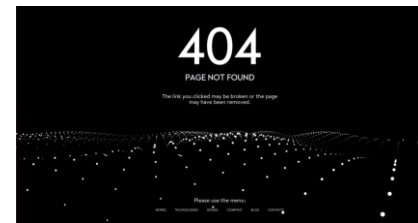
- Security and confidence
 - Domain know-how
- Brand or community definition
 - Serendipity

Drivers

Confusion



Error proneness



Inefficiency

Drivers

Catastrophes

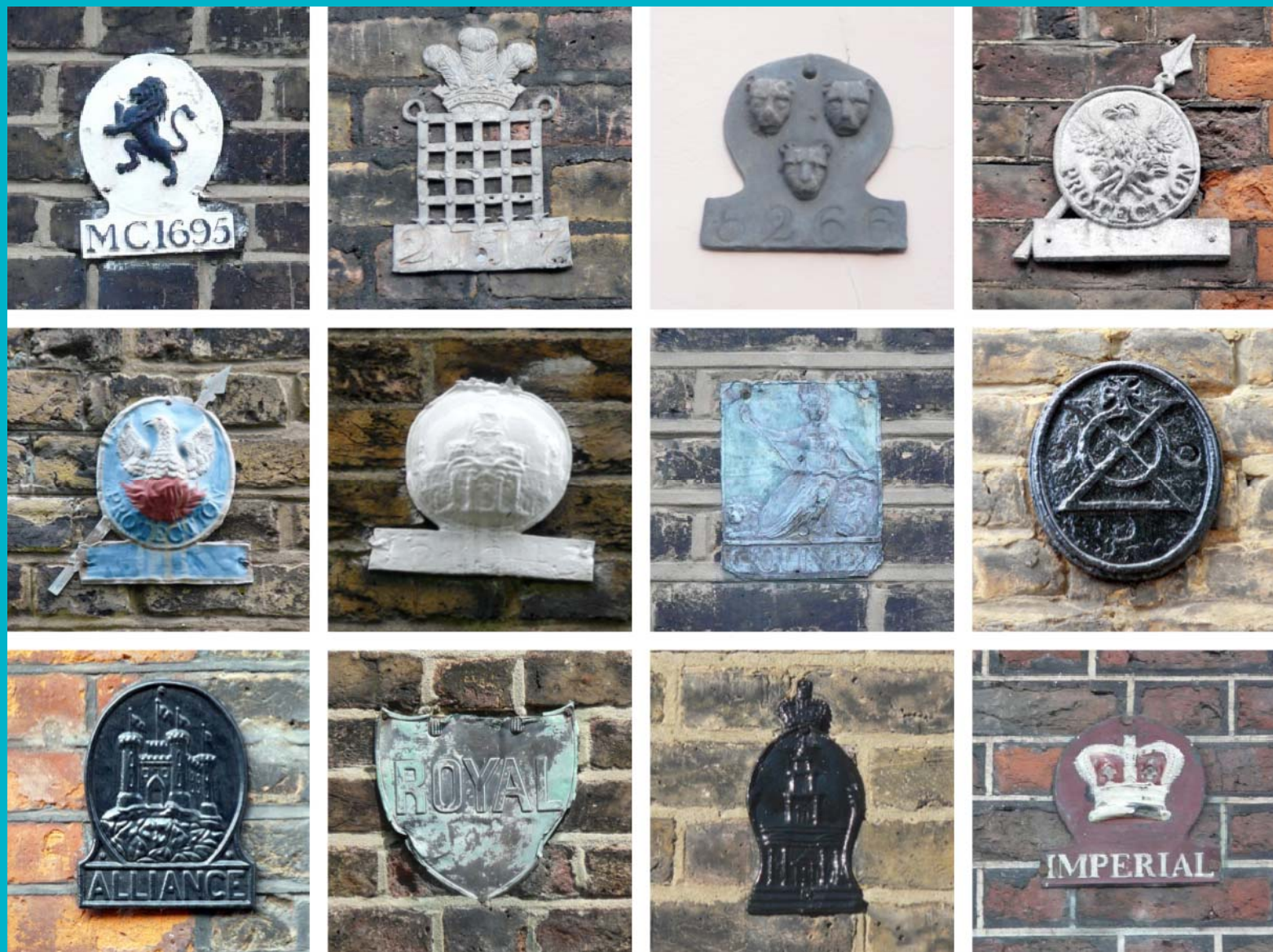


Consumer pressure



Opportunities

Catastrophes cause standards



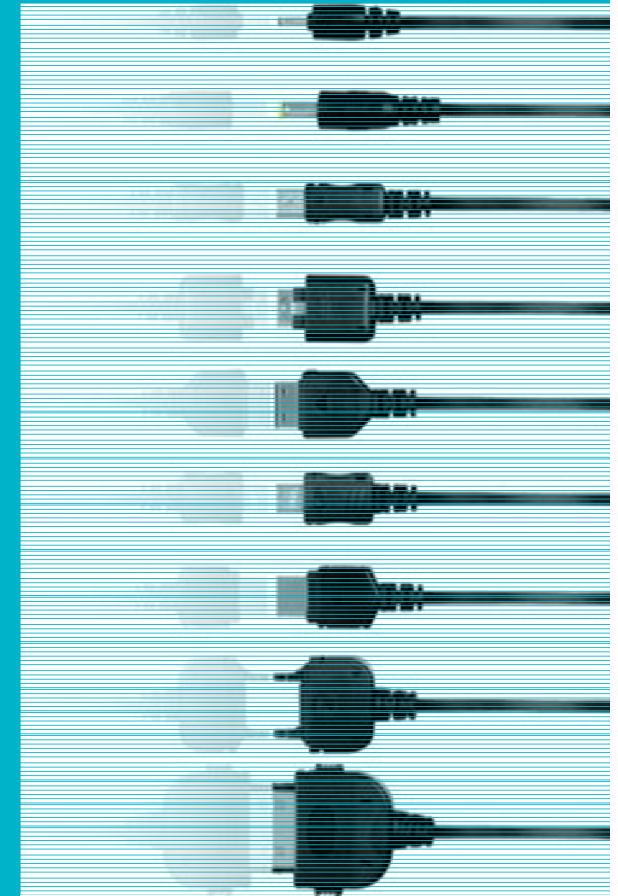
Markets / user demand create standards

EU Radio Equipment Directive,
2014

" This serves the interests both of consumers and the environment. It will put an end to charger clutter and 51,000 tonnes of electronic waste annually"

Rapporteur Barbara Weiler

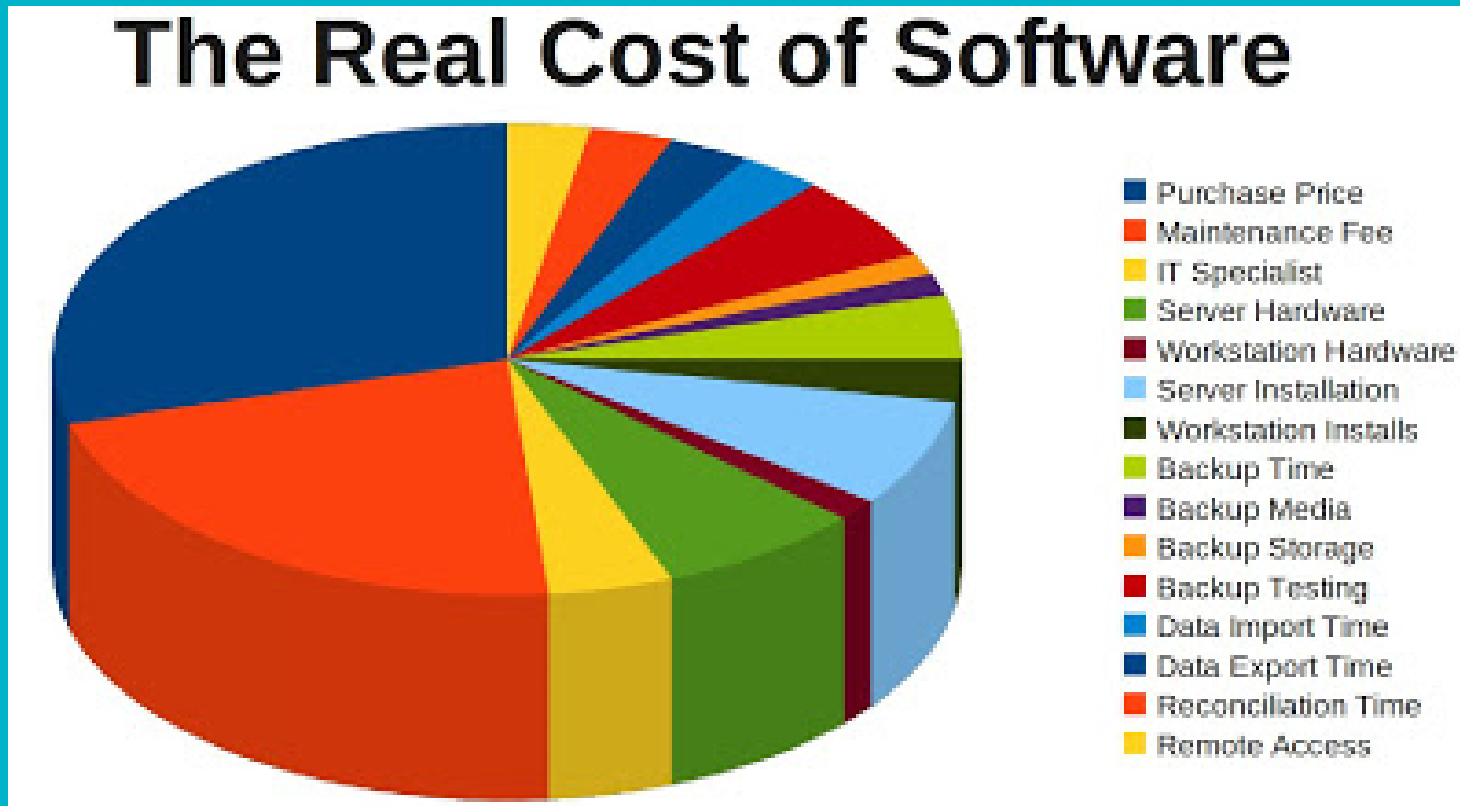
Draft law approved by 550 votes to 12



New opportunities cause standards

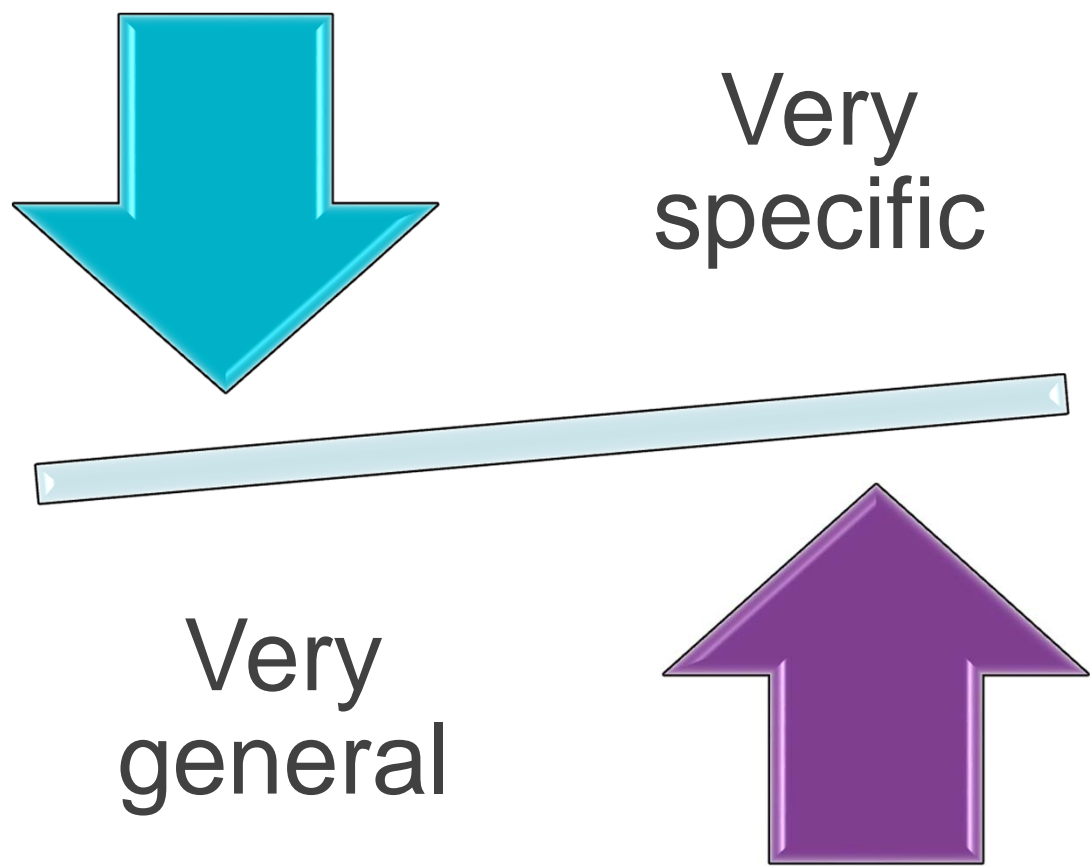


New opportunities cause standards



Designing standards

The right balance between general and specific solutions



Standards architecture

- A tidy scope
- Aligned with well-adopted related standards
 - Well defined extension points
- Modular and layered/ or nested architecture
- Best practice guidelines for combining standards

The right balance between general and specific solutions

Off-the-shelf systems

- Predefined metadata profiles
- Out-of-the-box tools

Configured, extended, adapted

- Metadata profiles and tools

Custom-built systems

- Metadata profiles and tools



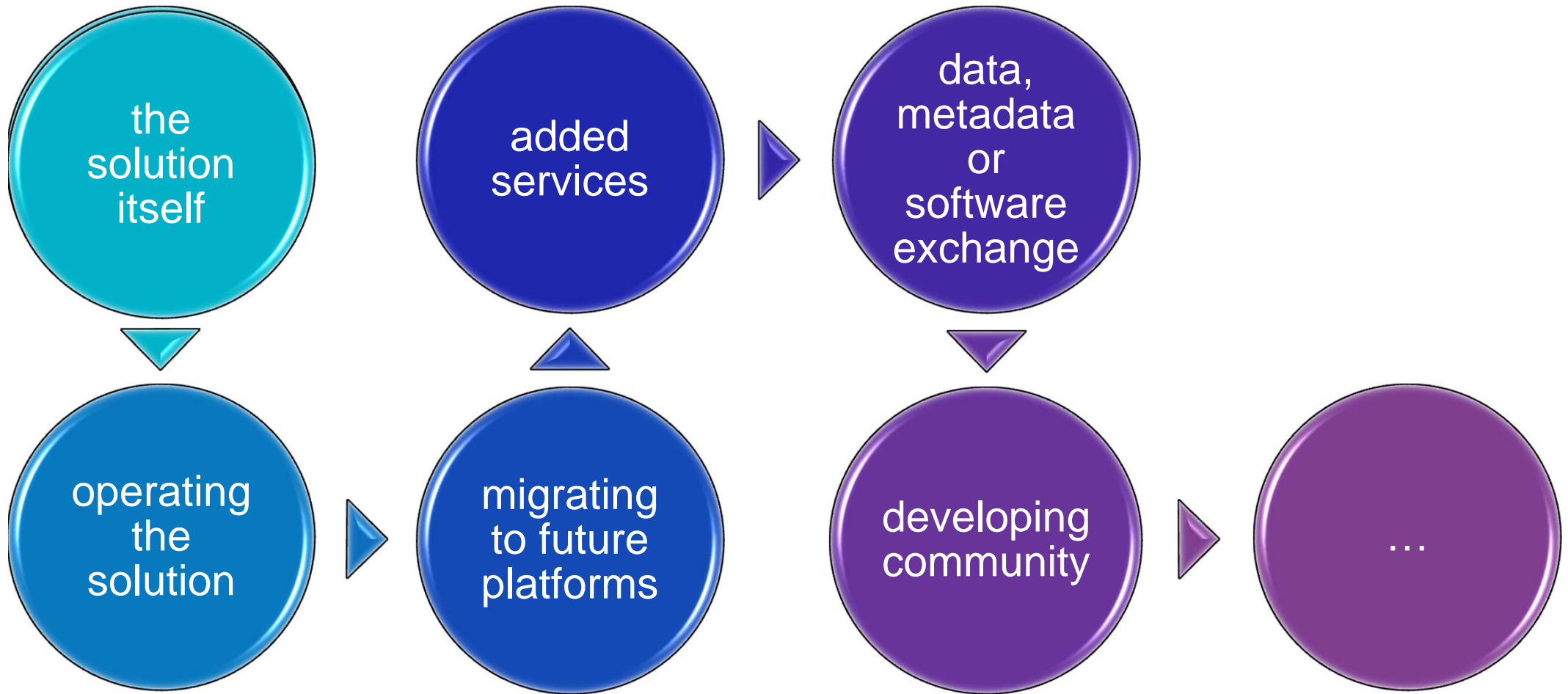
Using standards

Making a standard your own vs. making your own standard

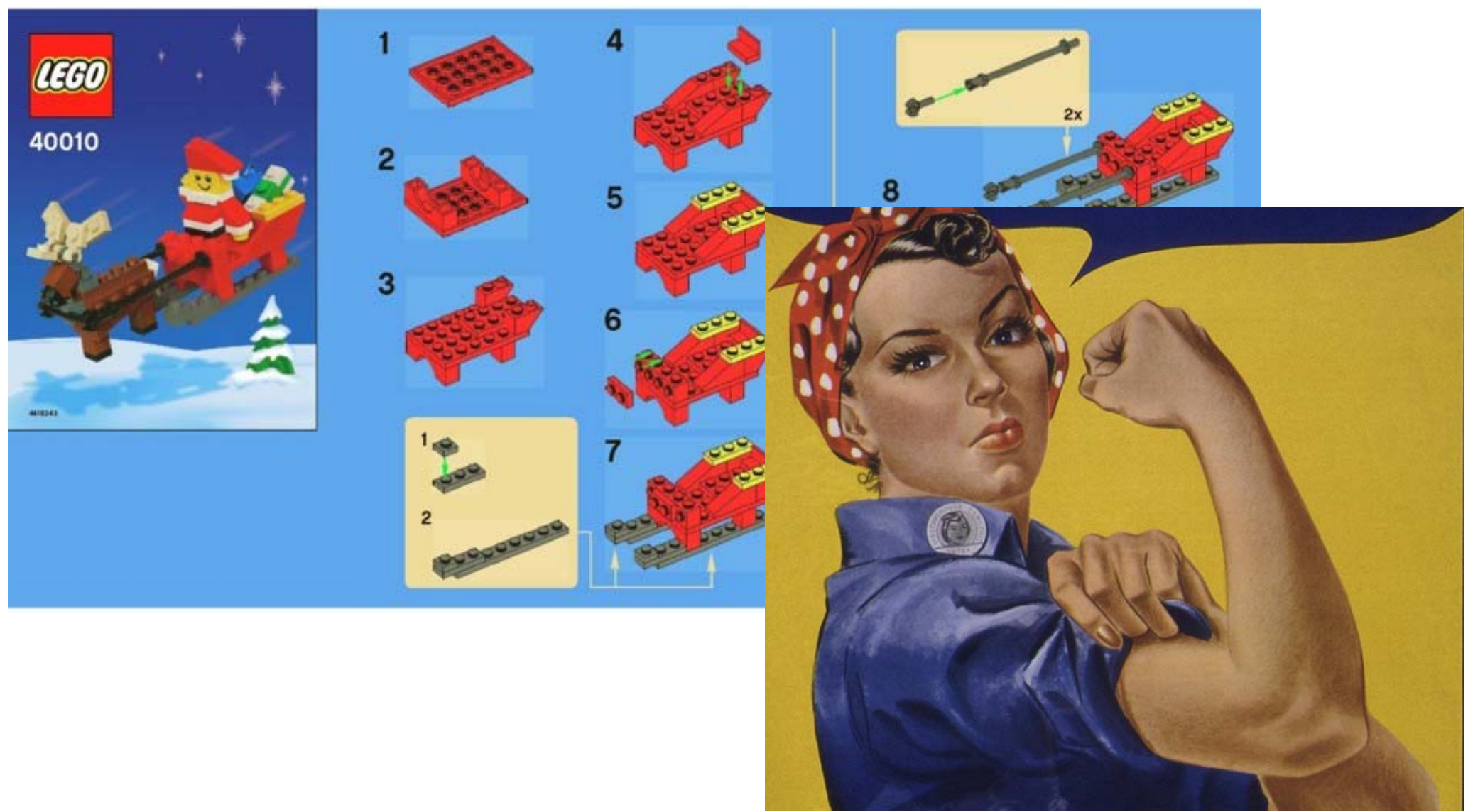
HOW STANDARDS PROLIFERATE:
 (SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC)



Non-standard solutions



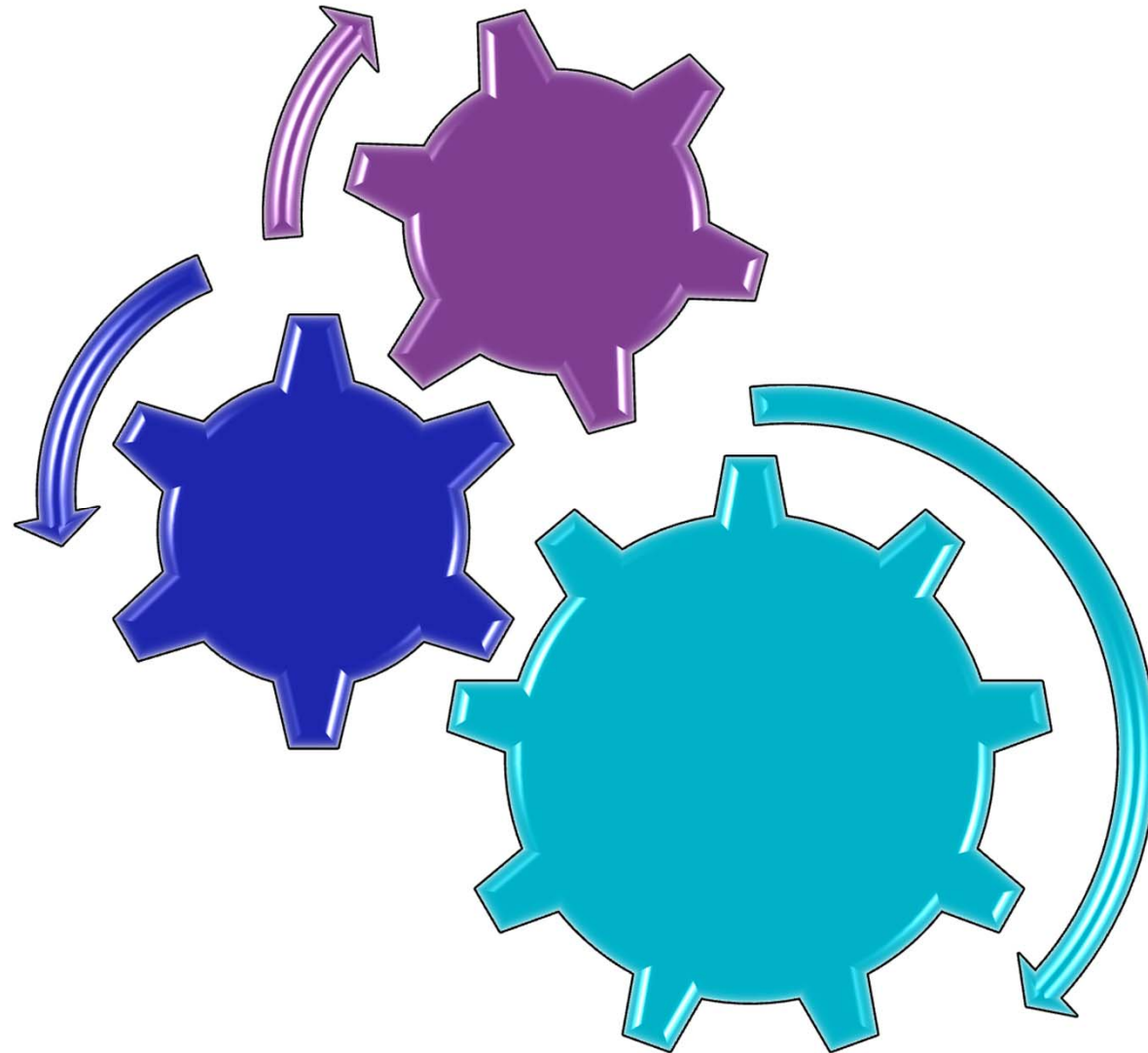
Expectations



Perceptions

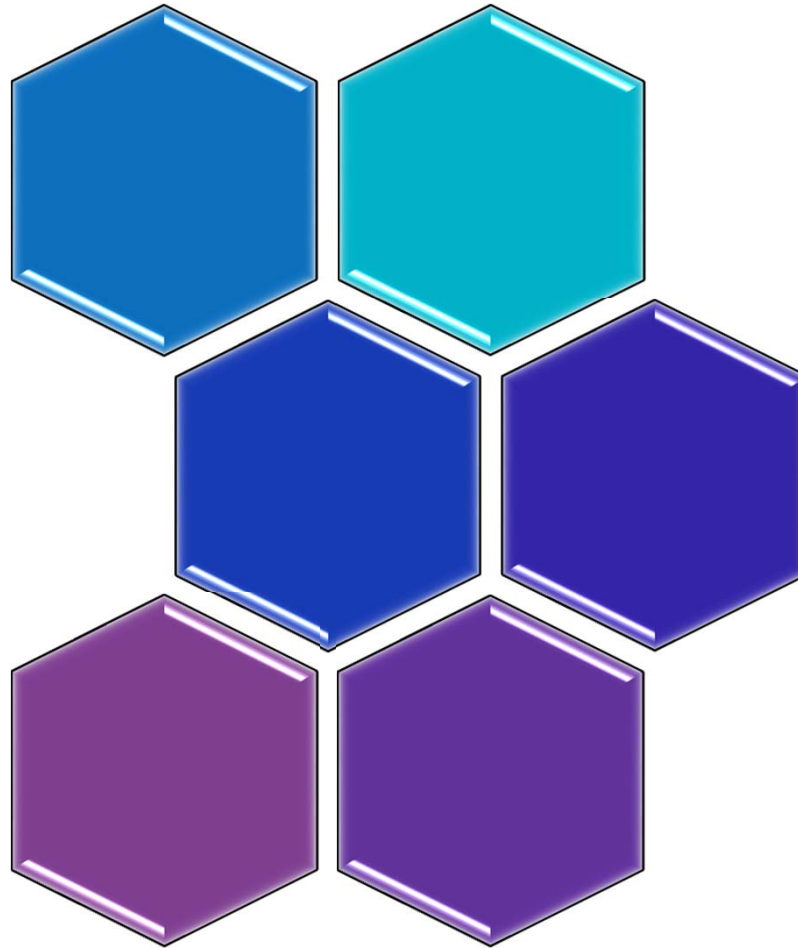


Combining standards is hard



Adopting standards

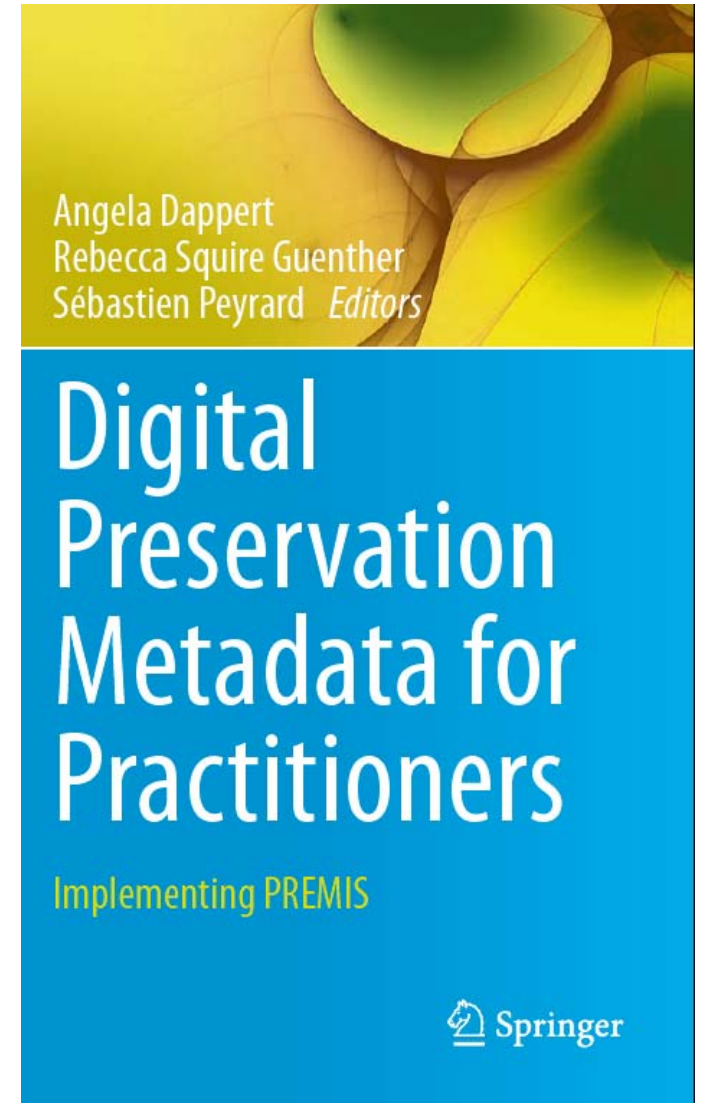
Including all



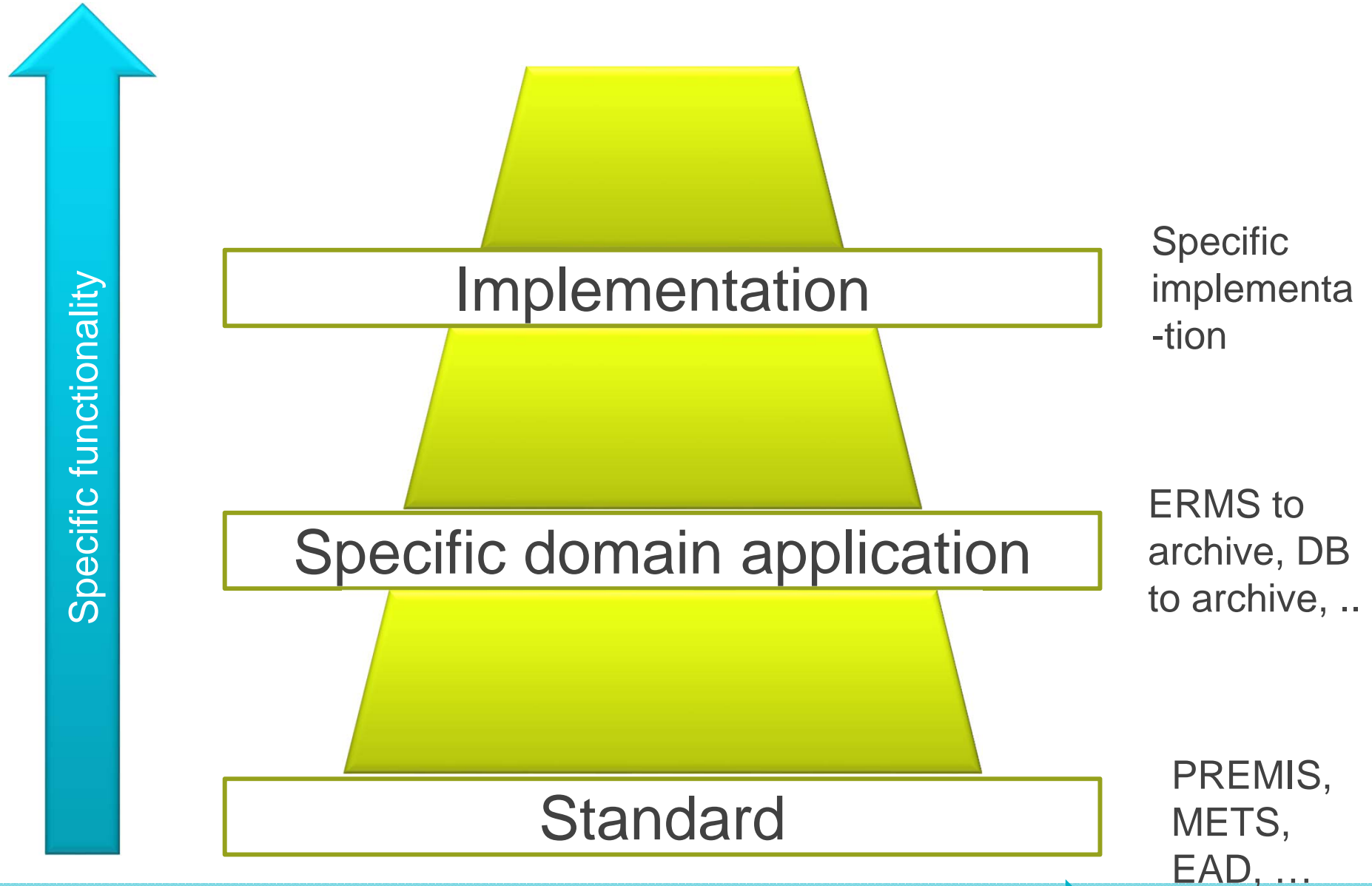
Different communication needs



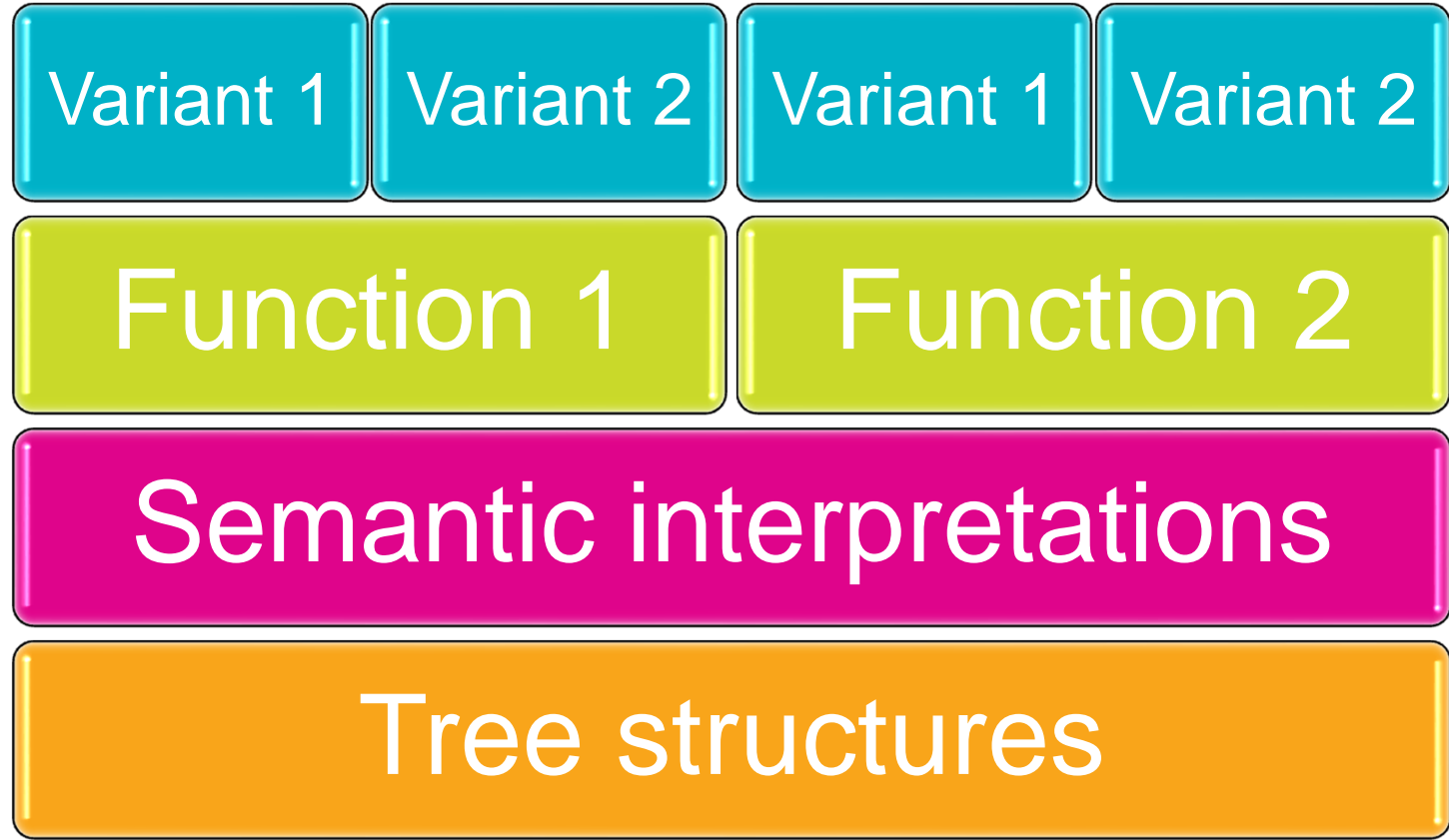
Different communication needs



Standardised ways of using a standard - profiles



Abstracting away our differences through technology



Variants of basic functionality

Modular functions

Semantic interpretations

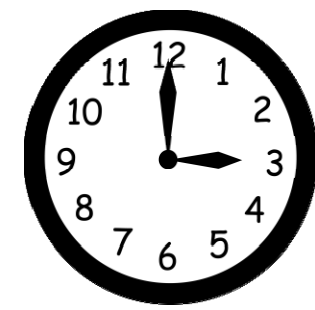
Computational data structures

Drivers

Catastrophes



Consumer pressure



Opportunities

Issues

Raise awareness of the need for and the availability of long-term solutions

Awareness, knowledge, and best practice transfer

Identify intrinsic and perceived differences

Map local implementations to abstracted IT solutions

Making standard shareable and accepted

Design appropriately modularised and easily configurable IT tools

Spread adoption beyond our own echo chambers

Images

<http://www.staples.com/Great-Papers-Star-Gold-Certificate-Seal-96-Pack>

<http://dilbert.com/strip/1992-06-28>

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Springer